



Hi!

You have been infected with Sophie's epidemic...!

Thank you for taking part in my epidemic study.

The purpose of this project is to investigate the links between the spread of infectious diseases in and between social networks.

The badge you have been given represents the infectious pathogen.

Email correspondence will be used to track its progression.

Please see: <http://research.ncl.ac.uk/sophiesepidemic/> for more details

What YOU need to do next:

Please follow these instructions carefully as they are important for representing a realistic epidemic.

1. Please fill in your **INFECTION NUMBER** in the blank space on your badge.
(If you are receiving the 'infection' from an A1 badge wearer, you will be A2 and the person you 'infect' next will be A3 etc)
2. Please send your **NAME, INFECTION NUMBER** and the **NAME AND INFECTION NUMBER of the person who 'infected' you** to: sophiesepidemic@yahoo.com
3. Please wear the badge as often as you can for **2 weeks**.
4. **You may ONLY discuss the experiment with those who directly enquire about your badge.**
5. **HOW TO INFECT PEOPLE WITH THE DISEASE:**
 - **If someone asks about the badge you are wearing: they are then infected.**
 - **You must give them a **BADGE**, an **INFORMATION SHEET** and **YOUR INFECTION NUMBER** and remind them to register their infection by **email**.**
 - **You must also give them an appropriate number of badges and info sheets to keep infecting more people.**
 - **More badges and information sheets will always be available for collection at the reception in Ridley 2, or email me to arrange a time to collect more.**
6. You cannot be infected more than once

PRIZE DRAW:

- Every time your name is quoted, you will be automatically entered into the prize draw.
- Prize is a £20 voucher for Pizza Express.
- The prize will be announced on the 11th December

The experiment ends on the 17th December so all infections must be registered by then.

Happy spreading until then.....!

By emailing me your name and the name of the individual who gave you the badge, you are consenting to the participation of this experiment, however you can choose to opt out at any time. No personal details will be shared or published in the report.